

2022 AUBG 2022 MAYN MESTER



MAYMESTER

WHAT IS THE AUBG MAYMESTER?

The AUBG Maymester offers intense academic courses that students must complete in the span of four weeks.

Students can choose from a variety of fields and can earn up to four academic credits. The courses will count towards the student's degree in accordance with the academic catalog.

The program is perfect for AUBG students who need additional academic credits, as well as for foreign students who want to experience liberal arts education abroad.

WHERE DOES IT TAKE PLACE?

The program takes place at the American University in Bulgaria's Skaptopara campus in Blagoevgrad. It is a one-of-a-kind residential campus in the tradition of the typical American liberal arts colleges, which lets students live, study, and have fun in the same place.

Blagoevgrad (or simply Blago) is a small, vibrant university town within easy reach of the capital Sofia. You'll be spoiled with 2.5km of leafy park alley for strolling, a rich program of events, and cafes, bars and restaurants on every corner.

WHEN DOES IT TAKE PLACE?

The 2020 program starts on May 18 and ends on June 11. Courses will meet Monday to Thursday for the first three weeks. In the last week of Maymester, there will be classes on Monday and Tuesday. Wednesday will be a break. Thursday will be exams.

Classes will start at 10:00 am and end at 1:00 pm.

SCHEDULE

May 18 Semester begins	May 19	May 20	May 21	May 22 No classes
May 25	May 26	May 27	May 28	May 29 No classes
June 01	June 02	June 03	June 04	June 05 No classes
June 08	June 09 Semester ends	June 10 No classes	June 11 Final exams	

COURSES

MLL 100 Survival Bulgarian Language and Culture

Prof. Sabina A. Wien

The MLL 100 Survival Bulgarian Language and Culture course offers an interactive and effective introduction to survival Bulgarian oral and written language skills. It is also a unique opportunity for students to explore the various aspects of traditional and modern Bulgarian culture. The course will enable students to understand and use basic Bulgarian phrases, and will expose them to Bulgarian cultural practices, products, and perspectives, thus enhancing their appreciation of diversity and their cross-cultural sensitivity.

Cr. 1. (2 ECTS Cr.)

Prerequisites: None.

ENG 206 Introduction to Creative Writing: Poetry

Prof. Vladimir Levchev

This course aims to bring students closer to the craft of poetry. The visual, the musical, and the verbal aspects of poetry will be discussed. Students will read and analyze some examples of the best world poetry written in or translated into English. Students will also bring to class their own poems or translations of poems.

Cr. 4. (8 ECTS Cr.)

Prerequisites: Students should have taken a previous course on essay writing and have an interest in writing and/or translating poetry.

ENG 210 Introduction to Literature

Prof. John Mullen

An introduction to the formal elements of literature, this course will show students how to approach literary works as a more attentive and informed reader by familiarizing you with the basics of literary analysis. It will focus on important features of literary art as these appear in three major genres of literature: poetry, fiction, and drama. The course aims to give students guided practice in the skills of close reading and valid interpretation of texts, skills that can be applied to other disciplines and in everyday life.

Cr. 3. (6 ECTS Cr.)

Prerequisites: Any undergraduate, AP, or International Baccalaureate composition course.

COURSES

ENG 297 Writing for Business

Prof. Gus Worth

This course focuses on the fundamentals of business writing and communication. Students will build professional writing and speaking skills to inform, propose, and persuade across a variety of platforms including social media. Students will also engage in analyzing a case study, developing PowerPoint slides, making an oral presentation and writing e-mail messages, announcements, memos, letters, and reports. Students will learn how to identify an issue, conduct research, organize research findings, and present an argument.

Cr. 3. (6 ECTS Cr.)

Prerequisites: A course on writing research papers.

BUS 330 Corporate Finance I

Prof. Ali Termos

This course provides students with the fundamentals of corporate finance which enables students to understand what capital funds the business needs, how funds are obtained, and how funds are managed. At the end of the course students should understand and be able to make managerial decisions about: 1) capital budgeting; 2) capital structure; 3) how to calculate the cost of capital from the various sources; 4) how to manage and minimize the use of working capital, and; 5) how to calculate the results of bankruptcy and merger.

Cr. 3. (6 ECTS Cr.)

Prerequisites: An introductory course in macroeconomics or microeconomics and an introductory course in accounting.

BUS 449 Topics in Management: Project Management

Prof. Tim Cleary

This course is an introduction to Project Management theory and the various techniques employed in managing organizational projects. The course also includes a thorough exposure to a sophisticated Project Management software application.

Cr. 3. (6 ECTS Cr.)

Prerequisites: None.

COURSES

BUS 469 Topics in Marketing: New Product Development

Prof. Rossen Petkov

This course will introduce and explore the concept of innovation management. Students will learn how to turn technology, business processes and customer feedback into new business that ultimately allows product life cycle extension and company sustainability. Through individual and group assignments students will gain hands-on experience in identifying and evaluating innovation opportunities, as well as managing the process from idea generation to product launch in a way relevant to the contemporary marketing environment.

Cr. 3. (6 ECTS Cr.)

Prerequisites: An introduction to marketing course.

COS 497 Machine Learning with R

Prof. Dimitar Christozoph

The course will introduce students to fundamental concepts, methods and techniques of machine learning, including supervised and unsupervised learning. The core of the course is statistical learning, but topics like learning via deep neural networks and Bayesian learning will be covered as well. During the course practical problems will be solved by intensive use of language R and resources provide by R society.

Cr. 3. (6 ECTS Cr.)

Prerequisites: A course on statistics and a course on fundamental data structures.

CULTURAL EXPERIENCE

Experience the wonders of Bulgaria

Bulgaria is located in Southeast Europe on the Balkan Peninsula. Bordered by the Black Sea to the east and the Danube to the north, the country shares borders with Turkey, Greece, Macedonia, Serbia and Romania. Bulgaria is one of the most geographically diverse countries in Europe, and you can travel from the seaside to the mountain trails in just a few hours.

With historic sites ranging from ancient times to the communist era, UNESCO landmarks, spas, wine trails and opportunities for eco-tourism and adventure sports, Bulgaria is one of Europe's most exciting, hospitable (and affordable) destinations.

Immerse yourself in local culture

Discover Bulgarian customs and culture by exploring the country for up to two weeks throughout the summer.

Get a taste of the traditional Balkan cuisine and learn how to prepare popular local dishes.

Get to know Bulgaria through its folklore music, dances and costumes, unique for each region of the country.

Learn how to read Cyrillic and when to say “zdraveyte” and “blagodarya.”

APPLICATION PROCESS

Documents to submit

Application form

Copy of international passport

Attach in application form

Transcript of records

Attach in application form

Deadlines

Submit documents by:

March 15, 2020

Confirm payment by:

April 15, 2020

Fees

One course:

\$1,810

One course + cultural trips:

\$1,990

One course + Bulgarian Language & Culture course + cultural trips:

\$2,500

Prices include tuition and accommodation.

Students will cover transportation costs, living expenses, meals, health insurance fees etc.

APPLY NOW